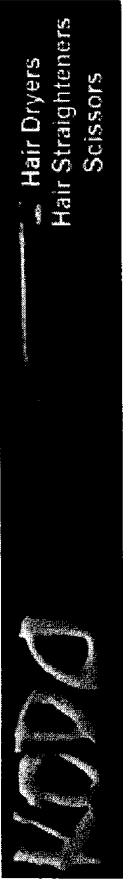


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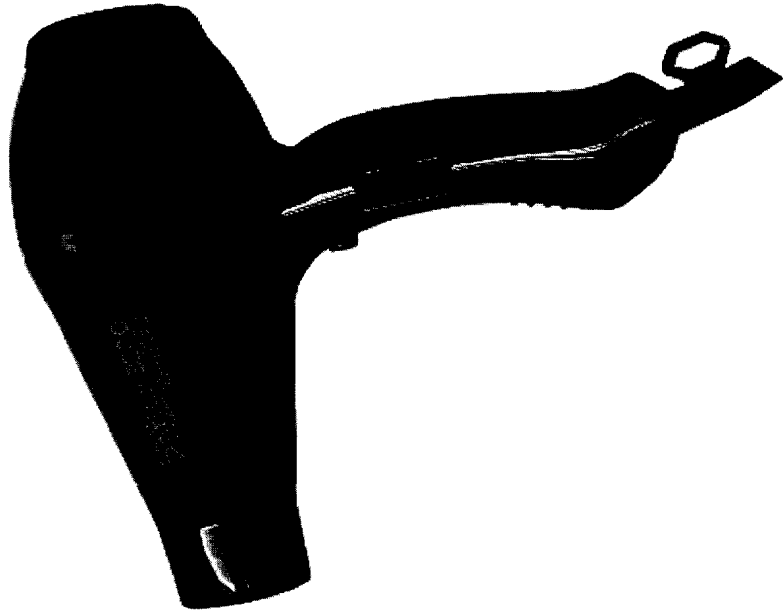
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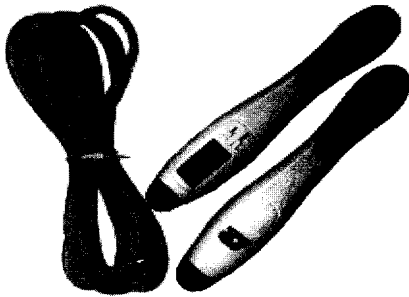
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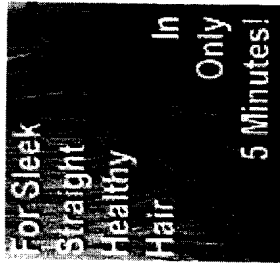
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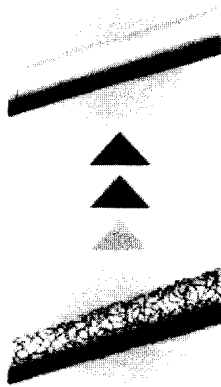
The charge of negative



ions attacks drops of water
and transforms them into
micro-molecules



The hair easily absorbs
this moisture, which
makes it soft and shiny



The Parlux 3200 Ionic
Hairdryer emits negative ions,
which reduces static electricity
and stress on the hair and this
means healthier hair. The hair
dries faster as the water
molecules are broken down
into micro-molecules.

Moisture can then easily
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